



# Director's Message

Dear Aspirant Channel Partner,

I would first like to share my gratitude towards you for taking interest in our company and product,

Every organisation has their own capabilities, as a Momai Our core strength is our quality product, to leverage that we are sicking channel partner, who is enthusiastic, dedicated, believer of doing some miracles in the market.

we strongly believe that our channel partner is our key backbone, and organisation will only grow, if our channel partners grows.

I would like to invite you to be a part of this growth journey.

Let's complement each other with our core values and core strength. the success will be ours.

Regards, Bhavesh Khatra Managing Director Momai foods Pvt. Ltd.





# **Company Introduction**

The Journey begins from the very small village of Saurashtra, Derdi Kumbhaji, where Mr Chandubhai Khatra the founder of the Momai foods pvt.Ltd has started producing and selling Candy to gain bread and butter of two times for his family.

The Elder son Mr.Bhavesh Khatra has seen the struggle of his father and at very young age of 17 he has started helping his father in marketing of Candy. Mr.Bhavesh has managed to complete his study and in the year of 1999 he has joined his father for the full time.

Later It was the time for Younger son of the family Mr.Mehul Khatra has joined the hands of his father and elder brother. He started helping in to the production department of the company. The journey which was started with the nearly as a struggle of one family, now giving the opportunity to serve more than 1000 families directly and indirectly.

The journey which was started with the single product of 5 paisa's candy now turn out to be more than 120 products range, and reached into the different part of the western India.

Playing a major role in the success of our company is our mentor and guide, Mr. Chandubhai Kulfi wala. Where it not for his priceless insights and enriching experience, our company would not have accomplished the same heights of success.



### Mr. Bhavesh Khatra

(Managing Director)



Mr. Bhavesh Khatra is leading from the front, He is Appointed as a Managing Director of the Company. He Holds the Bachelor Degree and since the age of 17 he is involved into Ice-cream Industries. He Handle overall Sales & Marketing Operations and He is also responsible for the P&L Of the Company. Apart from Sales & Marketing He also Handle the Finance part of the company. Mr. Khatra's Competence lies in to Managing Channel, Appointing of new channel Partner, and Managing team from the front, Conflict Management in the channel and Strategies for the Growth.

### Mr.Mehul Khatra

(CEO)



Mr. Mehul Khatra is the younger son of Mr.ChanduBhai Khatra, Mr.Mehul k. Take cares of entire production department of the company and ensure Quality material produced from the company. He and His team has make all the Production Process strengthen to ensure only quality products produced from the Factory. The core-competence of Mr. Mehul Lies in to Production Planning and control, Flavour Development and Team Management.



## **Our Vision and Mission**

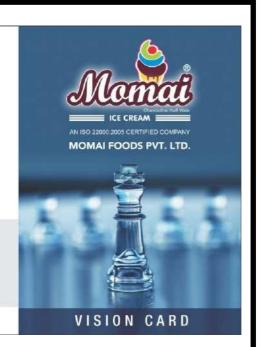






Survey No.157/3, Opp.BSNL Old Tower, Undha Timbi, Ransiki Road, Derdi (Kumbhaji), Ta. Gondal, Dist. Rajkot, Gujarat (India)

www.momalicecream.in





To Ensure happiness by providing innovative quality solutions हम नवीनतम समाधानों के साथ गुणवत्ता का वादा करते है।



#### **BRAND PROMISE**

ब्रांड वचन

No compromise with Health. स्वास्थ्य को लेकर किसी भी प्रकार का समझोता नहीं करेंगे।



#### **CORE VALUES** कंपनी के मुख्य सिद्धांत

- Quality Always / हमेशा गुणवत्ता बनाए रखना
- Commitment / प्रतिबद्धता
- Honesty / ईमानदारी
- Speed / गति
- Continuous Improvement / निरंतर सुधार



### VIVID DESCRIPTION

- By the year 2030 MOMAI FOODS will be IPO listed company in BSE India and we will providing immense growth to our share holders on their investment
- वर्ष २०३० तक, मोमाई फ़ूड्स BSE इंडिया में IPO तिस्टेड कंपनी होगी और हम अपने शेयरधारकों को उनके निवेश पर भरपूर वृद्धि प्रदान करते होंगे l
- By the year 2030 MOMAI FOODS will be "Great Place to Work" company for their employees & due to that employees will be happily working in our company environment.
- वर्ष २०३० तक, मोमाई फूड्स अपने कर्मचारियों के लिए "Great Place to Work" होंनी और वे कर्मचारी कंपनी के वातावरणसे प्रेरित होकर ख़ुशी से काम करेंगे l
- By the year 2030 MOMAI FOODS will have achieved of "Quality Award" for providing best quality products consistently.
- वर्ष २०३० तक, मोमाई फूड्स सर्वश्रेष्ठ गुणवत्ता वाले उत्पाद प्रदान करने के लिए गुणवत्ता पुरस्कार प्राप्त करेंगी l
- By the year 2030 MOMAI FOODS will be popular in India's news papers, media & magazine due to its grand success.
- वर्ष २०३० तक, मोमाई फूड्स भारत के समावार पत्रों, मीडिया और मैगजीन में इसकी न्यापक सफतता के कारण लोकप्रिय होंगी l

- By the year 2030 MOMAI FOODS will be having more than 1000 dealers network across India
- वर्ष २०३० तक, भौभाई फूड्स का भारत में १००० से अधिक डीतरों का नेटवर्क होगा **l**
- By the year 2030 MOMAI FOODS will be having more than 8 manufacturing units across India & each unit will be having 1 lac square feet area.
- वर्ष २०३० तक, मोमाई फुड्स का भारत में ८ से अधिक उत्पादन एकम होंगे और प्रत्येक एकम का क्षेत्रफल 1 तास्त वर्ग फुट होगा l
- By the year 2030 MOMAI FOODS will be having our own school which will be providing free education to needy children, we will also have our own hospital which will be providing free medical treatment to needy people.
- वर्ष २०३० तक, मोमाई फूड्स का अपना विद्यालय होगा जो जरूरतमंद बच्चों को मुपत शिक्षा प्रदान करेगा और अपना अस्पताल होगा जो जरूरतमंदों का मुपत इलाज करेगा l
- By the year 2030 MOMAI FOODS will be contributing towards Indian Army development fund.
- वर्ष २०३० तक, मोमाई छूड्स का भारतीय सेनाके विकास में योगदान होगा ।
- By a ving all of the above MOMAI FOODS will be the prominent support provider to the development of India. उपरोक्त सभी पॉइंट्स मोमाई कूड्स साकार करके भारत के विकास के हेतु प्रणेता सहयोग दातामें होंगी l





# **Our Offering**

#### Cones



To cap off the event, guests filled into the dessert lounge, stocked chock-full of flavored, yummy and creamy ice cream. The crunchy taste of waffle biscuit with creamy layered gives mouth watering flavors i.e. Selfie special cone, Dry fruit overloadedcone.

#### **Cup Ice Cream**



Momai Ice Cream is available in various flavors and quantity which is filled with world class equipment in designed and attractive cups i.e. American dry fruit "Small pack big hit of creamy taste".





#### **PremiumCup**



We always add natural pearls in the shape of milk cream to our products which gives a natural taste of flavors and desserts in the shape of premium cup i.e. Kesar-pista, Rajbhog, Mawa- badam, Panchratna etc which gives natural sense with creamy taste.

#### Candy



We are breaching natural fruiteez taste by mixing natural fruits i.e khajoor, chikoo, sitafal, mango etc. With their tangy and yummy taste, gives energy to youngsters and children.

#### **ComboPack**



We provide high quality and hygienically packed in world class machineries in different packing, mouth watering flavors for gathering, kitty party, marriages, family functions of various vibrant i.e. cookies and cream, American dry fruit, kaju gulkand.

#### **Novelties**



A symbol of high quality and status is packed in the shape of novelties in mouth watering flavors with creamy taste. We always provide rich feeling with healthy and energetic product i.e. triple sundae, cassata, magic cone, roll cut.

#### Matka Ice Cream



The magic of love, full of energy and yummy taste packed into matka i.e. Rajwadimatka, matka kulfi.

#### Container



Container cups are available in different flavors and quantity with full of energy i.e. Sundae, Kaju-gulkand, every bite gives energy and taste-full sense. One cup could be substitute of energy source.

### **Our Credential**





### **CERTIFICATE**

Certificate No.: 161202101251

This is to Certify that the Food safety Management System Of

#### MOMAI FOODS PRIVATE LIMITED

Reg. Office: Shop No 3, City Survey Sheet No.3, City Survey N 35, Kukavav Road, Village: Derdi Kumbhaji, Taluka Gondal, Rajkot, Gujarat - 364465 Factory : Survey No.157/3, OPP:- BSNL OLD TOWER, Undha Timbi Ransiki Road, Derdi Kumbhaji, Gondal, Rajkot - 364465.

has been independently assessed and is compliant

ISO 22000:2005

For the following activities

MANUFACTURE AND SUPPLY OF ALL TYPE OF ICE CREAM

02 December, 2013 Original Registered

02 December, 2016 Latest Issued

01 December, 2019 Valid Until

December, 2017 1st Surveillance Audit

December, 2018 2nd Surveillance Audit

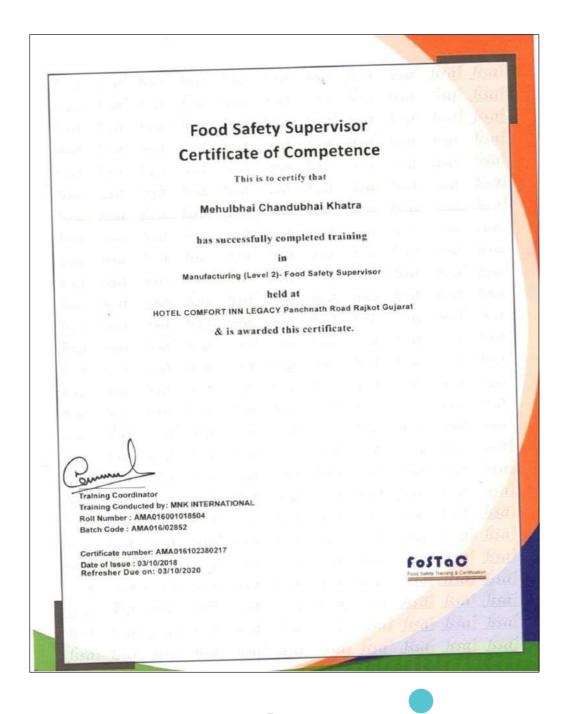
DIRECTOR

TQV Certification Services Private Limited.

The Certificate of Registration remains the property of TQV Certification Services Private Limited and shall be returned immediately upon request for more information (For current validity of the certificate, visit our website: www.tqvcertification.com) is subject to the company maintaining its system to the required standard, Which will be Monitored by TQV.







# **Distributor Meeting**

We have done with our company distributor meeting at Rajkot, Gujarat. We also gifted them with tablet phone each distributors. Because of this meeting, All distributor were able to get easily& more connectivity with us.



# **Distributor Trip**



# Inauguration

We launched the new parlor on 28-Sep-2017. And we invited to sundarlal the cast of Tarak Mehta ka Ulta Chasma(Mayur vakani) as chief Guest.





### **Vision Launching For Best Future Implement**



# Thank You